

KONICA MINOLTA

# MANAGED APPLICATION SERVICES POWERED BY WORKPLACE HUB

RETHINK MANAGED PRINT



workplacehub

Giving Shape to Ideas

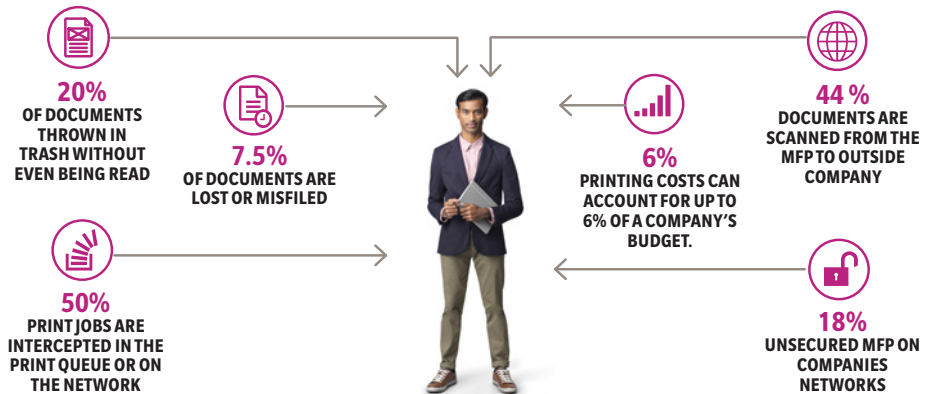
Easily losing control over your printing costs? Struggling with the efficient capture and processing of digital content? Spending lots of valuable time on the maintenance and management of your print applications?

Increasingly complex work environments are a challenge for every business. Especially the management and maintenance of print related software and hardware are an underestimated factor. If not managed correctly, it can become a bottleneck for every business.

So you can concentrate on creating and delivering outstanding products and services, we will provide you with a full end-to-end service, delivering the benefits of print and workflow solutions with outstanding managed services.

| Because we know our applications best.

Source:  
Quocirca Global  
Print Security  
Landscape,  
2019



#### 4 daily challenges every business is familiar with:



- **Costs are not transparent and hard to predict**  
Having transparency of your print operations is a huge task, considering different teams, departments and individual users. Precise cost control is necessary to ensure proper business planning.



- **The complex management and maintenance of (print) applications causes you headache**  
Keeping your software up-to-date, handling technical issues and monitoring your servers can be a time-consuming and frustrating task.



- **Worries about the security of your data and documents keep you up at night**  
Whilst state-of-the-art cloud services are an integral part of your work environment, there might be some applications containing data that can't be moved to the cloud. In addition, ensuring GDPR compliance is a complex topic for businesses and can result in high penalties in case of a breach.

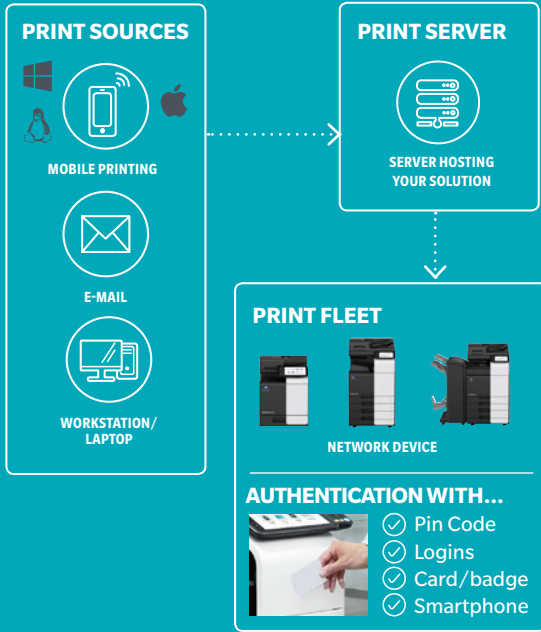


- **Missing print governance has a negative impact on productivity**  
A few small lapses in levels of customer service may not be too detrimental. However when a company's document management policy (or lack of it) leads to a serious strategic or tactical error, it could result in the company's reputation being seriously damaged. This can compromise the organization's position in the market in the long term and have a cascading effect on other areas of operation.

## BENEFITS OF PRINT MANAGEMENT



## EFFECTIVE COST CONTROL WITH OPTIMISED PRINTING



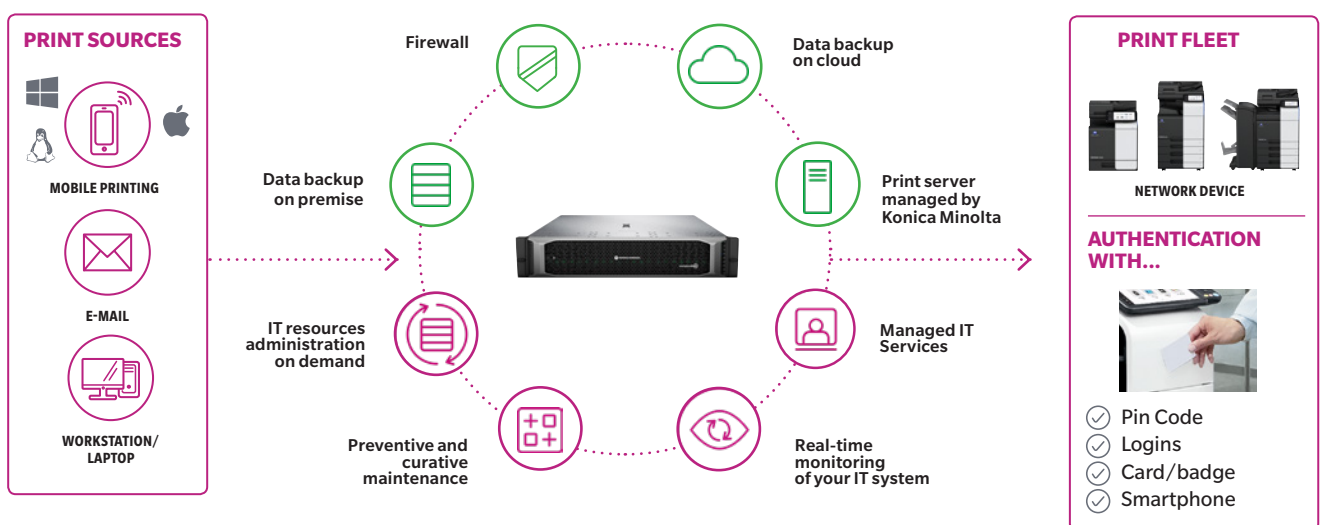
These days, any organisation – whether smaller company, corporate environment, public organisation or educational facility – will strive to maximise their transparency and keep costs in check. One key requirement is a precise overview of all printing operations to enable, wherever possible, the charging back of related costs to teams, departments, and individual users.

### Print Management can assist in several ways:

- **Detailed tracking of printouts and costs:** Automatic, on-demand compilation of these reports to provide corporate management with comprehensive overviews detailing the entire printing environment in a truly structured and easy-to-use framework.
- **Cost assignment and chargeback:** To facilitate the compilation of complete printing histories, all printing activities within the network can be tracked in real time.
- **Centralised user and role management:** Users can log on to the hardware using card authentication, user credentials or a PIN. The administrator determines the type of user authentication he or she wants to enable.
- **Budget and quota management:** The administrator can allocate individual budgets to different users, this includes limiting of the printing activities of certain users in order to control the costs of printing, copying, scanning, etc.

## > FROM YOUR CURRENT WORKFLOW ...

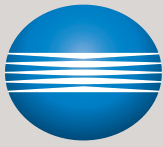
## ... TO A WORKFLOW EMPOWERED BY WORKPLACE HUB: AN END-TO-END SERVICE



Managed Application Services, powered by Workplace Hub, provide you with easy access to a range of different software and applications, such as Print Management. You benefit from functionality, we make sure they're up-to-date, secured and maintained silently in the background.

With Workplace Hub we offer a hybrid solution with on-premise capabilities and a bridge to the cloud.

**Workplace Hub integrates your applications and a range of different services, all-in-one solution.**



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# MANAGED APPLICATION SERVICES: YOUR BENEFITS IN A NUTSHELL

- Always up-to-date print hardware and applications without the need for internal resources
- Automated data back-up and recovery as well as security updates
- Cost transparency through a fixed monthly fee
- Reduction of operational IT spend
- Scalable services that adapt with the evolution of your business



## Our Promise

As a global company with a strong local service network in over 150 countries, Konica Minolta helps you reach the next level in the digital maturity of your organisation, enabling you to run a successful, protected and sustainable organisation in an ever-changing world.

Through our long-standing experience in the management of printing, combined with strong expertise in IT services, we deliver the Intelligent Connected Workplace on your terms.

Recognised for our Smart Workplace Vision (Keypoint Intelligence, 2018), we are your partner identifying and unlocking the potential digitalisation holds for you.

## Konica Minolta's Support & Service:

- **Installation and configuration** of Workplace Hub hardware and software
- **Updating Virtual Machines**
- **Security updates** (e.g. antivirus, UTM)
- **Creation of accounts and user rights**
- **Creation of WiFi access points** (private and public)
- **Workplace Hub usage assistance**
- **Workplace Hub updates** once a new version becomes available
- **Handling of any incidents related to Workplace Hub hardware and software**

## OUR INDUSTRY-LEADING PARTNERS FOR A HIGH QUALITY SOLUTION:



Hewlett Packard  
Enterprise

SOPHOS

Acronis



Microsoft